

Penny Pearl, Founder and CEO, 2Actify

Penny, a Rutgers alum, is a skilled online networker, career strategist and certified business coach for professionals that are ready to advance their careers by learning how to strategically network and build key relationships. Clients include technical leaders and scientists ready to approach their career strategies though communication skills development and an outreach system for growing key relationships. Professionals invest in learning more about their core value propositions and are ready to develop business relationships for their career future.

The 2Actify program is a networking system that empowers career professionals for success by building professional relationships. Candidates, both passive and active, generate their own career opportunities instead of relying on job boards. They strategize their career and have fun as they build their resources and learn new skills.

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